

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
Participant:	3 - Grad Vrgorac (Vrgorac)
PIC number:	928355573
Project name and acronym:	Strategic and Human Rebirth in European Local Community (EUREBIRTH)

EVENT DESCRIPTION			
Event number:	3		
Event name:	2nd Transnational Project Event "Post Covid 19 Pandemic Effects on Local Communities / How to be Reborn?"		
Type:	Online Conference "Post Covid 19 Pandemic Effects on Local Communities / How to be Reborn?" & 3rd Transnational Coordination Meeting		
In situ/online:	Online		
Location:	Croatia (HR), Vrgorac		
Date(s):	12 May 2023		
Website(s) (if any):	https://www.vrgorac.hr/2023/05/15/uspjesno-odrzana-online-k-onferencija-vrgorcu/		
Participants			
Female:	103		
Male:	73		
Non-binary:	3		
From country 1 Croatia]:	119		
From country 2 Poland:	20		
From country 3 Italy:	26		
From country 4 Spain:	4		
From country 5 Romania:	10		
Total number of participants:	179	From total number of countries:	5
Description			

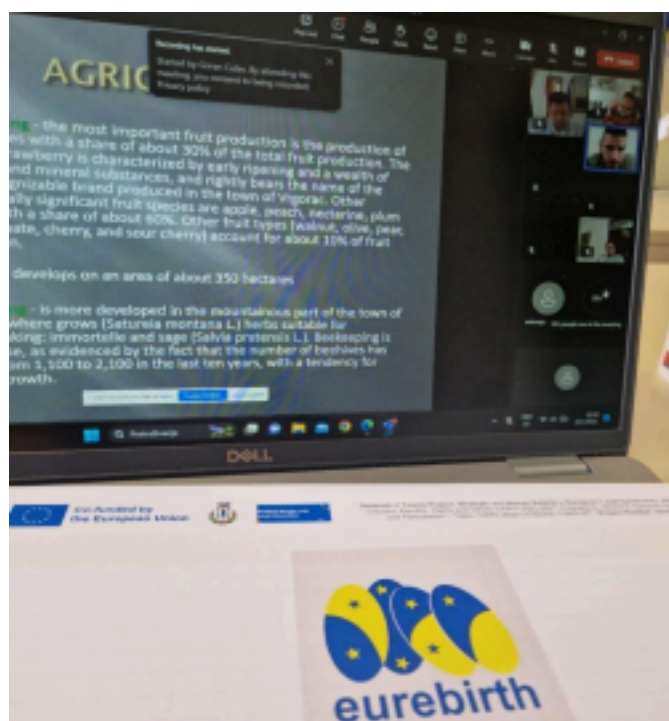
On 12th of May, the initial part of the online meeting was to set the goal and involve more than 101 participants, to introduce them with a new perspective and knowledge of good practice of this project and good local practice that is explained above. Since some of the partners enjoyed us for the first time (Kostrzyn in Poland), we want to introduce them to the Municipality of Vrgorac, to get more information and details before we continue with further steps. Mr. Mile Herceg, Mayor of Vrgorac, started the Conference by welcoming all participants. Following, Mr. Francesco Marchionni, on behalf of Municipality of Capizzone, presented the EURebirth Project “Strategic and human rebirth in European local communities”.



Major Mile Herceg during presentation of Vrgorac

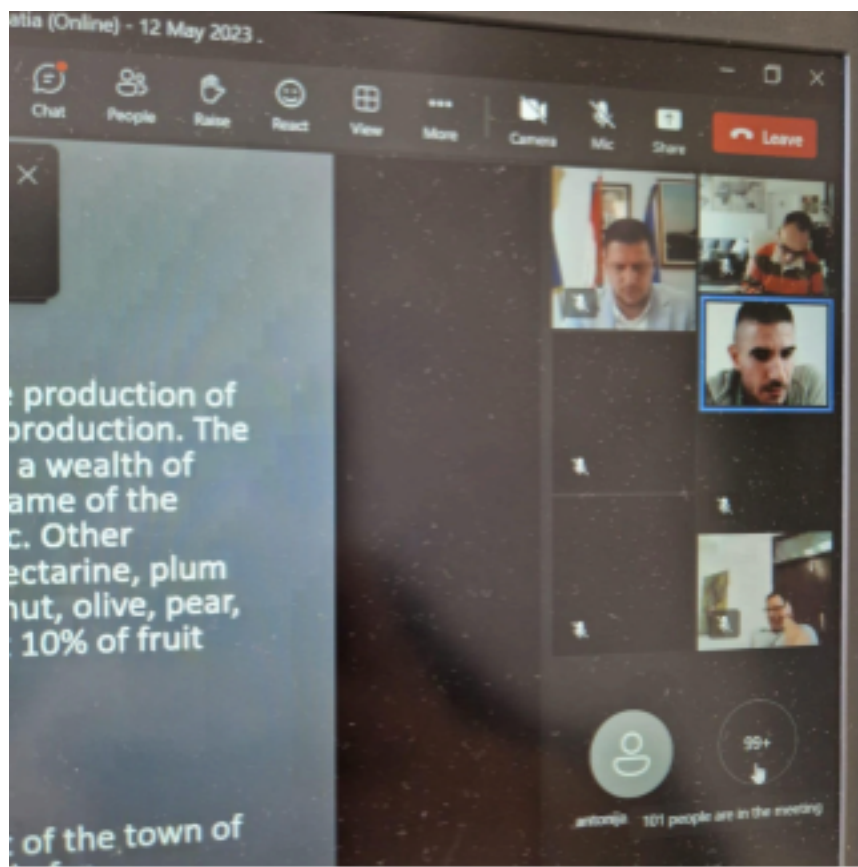
Afterward, Francesco starts the Project Coordination Meeting by presenting the agenda for the day and the main aspects to be discussed, presented in details the EURebirth Project “Strategic and human rebirth in European local communities”. EURebirth emerged after Covid-19, as a mean to transform its negative effects into positive and beneficial situations for the community: how to be reborn. One of the main issues the communities face, and one of the key aspects of the project, is youth involvement. Through them, the project intends to transform society by enhancing equality, promoting the exchange between citizens of different European countries, fostering the values and knowledge of cultural heritage. Participants were introduced with roadmap of this project and Francesco mentions how its recognized and **selected again** and further as a **Good Practice** and, as such, will be **presented** within the **Official Program** of the **21st Edition** of the **European Week of Regions and Cities 2023** (the **most important European Event** dedicated to the **Cohesion Policy** of the **European Union**). To achieve this objective, EURebirth introduces the creation of an observatory, with the aim to discover the impact that the Covid-19 pandemic had into the citizenship, as well as an innovative

12th of May – City Hall, Online meeting - Teo Dodig presents the Project “Kupuj domaće”, a good practice on agriculture development and mobility financed by the Municipality of Vrgorac.



Teo Dodig presenting good practice

On the 12th of May 2023, the Municipality of Vrgorac organized an online meeting where the agenda was to introduce the partners and local community with a good practice on sustainable development in the whole region and more, with a project named “Think globally, buy locally”. The presentation and project were presented by developer and coordinator Mr. Teo Dodig from Entrepreneur center in Vrgorac. Effects of this project provide new jobs in the field of storage, transport, and delivery. Agriculture was the priority and their scope was to mobilize the agriculture in Vrgorac from worker to buyer since this is one of the main economic aspects in the municipality. This project is a platform for the placement of agricultural products on the domestic market, but project is initially oriented towards larger buyers because it is realistically about large quantities, and certain development of accompanying activities in which private people and entrepreneurs can be found, such as, for example, organized transport of goods to consumers after combining several offers (“from the ground to the door” service).



Then there may be an interest in investing in cold storage and storage facilities with the aim of possibly delaying placement and waiting for more favorable conditions/prices. Joining other cities and municipalities to our project, the possibility of joining our platform and are willing to share our knowledge and experience with everyone, to help Croatian agriculture together. Concerning Rebirth when facing the Covid-19 pandemic, Teo explains that, even though it was a challenge, it helped their business evolve even more. When dealing with buyers, they developed a web and mobile phone App for them to manage their purchase without having to have direct contact with producer.

Looking back, Teo states that during that time their sales increased in comparison with the years before (the project started 2 years before pandemic). The challenges faced by rural communities within this matter are related to mobility (lack of transport connections) and the disengagement of the youth in the economic activities of the territory. Partners point that some of the means to deal with these challenges are to create career opportunities (such as this app and website) for the young population within the Municipality, develop policies that enhance the economy of the rural territory and to increase digital education for the attractiveness and facilitate access to the new generations.

Continuing with the afternoon session, partners took part in the Panel coordinated by Francesco, to identify and introduce the partners with the survey that must be finished by the next in situ meeting in Poland, 20th and 21st July 2023. **EURebirth questionnaire is constipated by these topics:**

Individual information

Employment information

Engagement

Priorities for your community

Priorities for Europe

Comments



The concrete actions related to the project topics that later will become the drivers of the actions to be carried out in the following meetings. The survey in general is here to share among our local community (women) and collect the data. Hopefully, we will discuss and finalize it at the next meeting.

Following, participants and especially partner from Poland discussed with Luigi and Francesco their next steps so that they can prepare on time. Also, it is important to notice that project is moving to different topic named “Promote Cooperation between Municipalities”/Create a Common Network.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).